Social Responsibility

129 Million LBP from Spinneys Customers to SOS Children on Mother's Day



Description

Beirut, Lebanon - April 2019: On April 4th, Spinneys organized a special breakfast at Kronfol restaurant Dbayeh, to celebrate the mothers of The Lebanese Association of SOS Children's Villages. During this event, a cheque amounting to 129,160,309 Lebanese Pounds was gifted to the association, as a token of appreciation for everything they have done for their children. More than 40 mothers spent a lovely morning with Spinneys employees, who constantly show their support towards the SOS association. The gathering followed a donation campaign at all of Spinneys branches in Lebanon to support SOS association, where customers got the chance to participate and donate 1\$ or more to the organization. The National Director of SOS Children's Villages, Mrs. Afifa Arsanios expressed her huge gratitude for Spinneys' continuous support to the NGO saying: "The partnership between Spinneys and SOS was born back in 2012, and no words can express how thankful we are for the dedication that the customers and staff share towards making a positive change for the SOS children and their mothers."