Social Responsibility

From Rubble to Mountains Initiative





Description

As part as our commitment to contribute to the well-being of the community, Spinneys has participated in a co-led initiative with many other specialized companies and international agencies that aim at turning the rubble from the 2020 Beirut port explosion into something extremely useful for the country and to the environment: rebuilding mountains and reforesting. Thanks to more than 4,000 volunteers "From Rubbles to Mountains" has collected over 100,000 tons of rubble and 25,000 tons of broken glass. Most of the rubble and glass will be used to refill cavities in local mountains, which have been heavily damaged by years of intense mining and cover their surface with trees. And the rest will be recycled into other materials to make sure Beirut goes through a green reconstruction.